



HAWAII SOCIETY *of* BUSINESS PROFESSIONALS

PLANNING, EDUCATING, NETWORKING



Join HSBP and become a member of one of the most prestigious organizations in Hawaii.

BENEFITS OF MEMBERSHIP

- The members-only exclusive Boardroom Series.
- Monthly luncheons with high-level speakers on current topics.
- On-line directory of members and their business affiliations.
- A continually updated website with the latest list of speakers at www.HSBP.biz
- Discounted rates for luncheons.
- Job postings on the HSBP website for members only.

WHAT MEMBERS SAY ABOUT HSBP

"The early morning boardroom series, for HSBP members only, catapults me forward with insights to forecast industry trends."

Noe Foster, Marketing Public Relations Director, AlohaCare

"The HSBP programs are exciting and timely, and the networking opportunities are fantastic!"

Biz Kellam, RA, Century 21 Paradise International

MONTHLY LUNCHEONS

Held at the Hawaii Prince Hotel in Waikiki, luncheons feature high-level speakers on current issues. Luncheons are open to the public. Some topics covered are:

Ready for the internet highway or are you still on a two-lane road?

A look into Social Media with a presentation by Tess Staadecker from Becker Communications. Tess let us know that the time is now to start incorporating Facebook and Twitter (to name just a couple) into your company's communications plan.

Two months ago, who knew?

Paul Brewbaker, noted Hawaii economist entertained and informed the HSBP membership about the current economic state of our nation and Hawaii.

The sustainability of tourism & its affect on the Hawaii economy

Marsha Wienert, the State's tourism liaison; Carol Pregill, the Executive Director of the Retail Merchants of Hawaii and Ramsey Taum, a highly respected Hawaiian cultural consultant talked about: the expectations for tourism in 2009, the effects of tourism on the retail market and the importance of keeping the aloha spirit alive.

A PROFESSIONAL MEMBERSHIP ORGANIZATION

Founded in 1974 as a non-profit 501(C) Corporation, the Hawaii Society of Business Professionals (HSBP) (formerly know as the Hawaii Society of Corporate Planners) - is an organization for professionals with approximately 150 members representing a wide spectrum of Hawaii businesses.

In 2009, the organization changed its name from The Hawaii Society of Corporate Planners to The Hawaii Society of Business Professionals to convey a more general focus on networking and broad business topics that the group now represents. We honor our roots in corporate planning but recognize that this function has grown to encompass a broader range of skills in the current business environment. HSBP wants to continue focusing their efforts on networking and more general business and management topics.

The mission of HSBP is to support the professional growth of its members by providing a forum for exposure to a broad range of current management and planning issues. HSBP forums allow for interaction with management from a cross-section of Hawaii businesses and an opportunity to become acquainted and exchange information with a diverse group of Hawaii business people.

Hawaii Society of Business Professionals

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Web Site: www.HSBP.biz

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BOARDROOM SERIES

Held in the mornings before work or sometimes at other times, executives and community leaders present inside views and tours of their organizations for small groups. This is a members-only event with limited attendance. Examples of the Boardroom Series include:

Matson Navigation Facility

Twelve lucky HSBP members toured the 100 acre Matson Navigation Facility. Upon arrival our guides Vic Angoco, Vice President, Pacific, Matson Navigation Company and Chris Lee, Manager of Safety, took us by bus to the Matson Vessel, "Mokihana". After climbing what seemed like five stories of stairs we arrived at the ship's bridge where Chief Mate Jake Crawford explained how the ship is operated including the meticulous job of loading and balancing the cargo. Captain James Hill then took us to the Captain's dining room for a delicious lunch prepared by the ship's chefs. During lunch Captain Hill and Vic Angoco answered questions from the members. After lunch Chris Lee took us by bus on a tour of the terminal.

Board of Water Supply

HSBP members toured Waihe'e Tunnel and Watershed. Our hosts were Diane Moses and Arthur Aiu of the Board of Water Supply, Communications Office. We were driven to a clearing in a Kahaluu Valley where we entered the mouth of the tunnel. The floor of the man-made tunnel, with its lava-rock walls, runs with a slow but steady stream of 69-degree water 1 to 2 inches deep. We walked 1,500 feet into the tunnel. There at the end of the tunnel, we experienced steady streams of water pouring from the ceiling. We were all given cups to fill and taste water fresh from the source. Before turning back to exit the tunnel we all stood in a circle turned off our flashlights and listened in the dark as Arthur chanted a moving oli.

CSI at Chaminade University

HSBP members enjoyed a delicious continental breakfast prepared and provided by Chaminade University while listening to a very educational and at times humorous presentation by Dr. M. Lee Goff. Dr. Goff is the Director of the Forensic Science Department at the Chaminade University of Honolulu. After sharing a brief overview of the program - Dr. Goff walked us through two real life forensic cases. Both cases took place in Hawaii but would later be featured on the television show "CSI-Las Vegas". One of the shows was called "Sex, Lies and Larvae" and the other "Luminol". Dr. Goff walked us through the steps he took to determine how much time had lapsed between the time the victim was killed and the recovery of the body. This presentation included some very graphic pictures of a victim. He took us through the process of how skeletal remains can be analyzed to determine: age, sex and race of a victim. Also, how luminol is used to detect traces of blood and how the evidence of "flies" - larva, maggot, pre-pupae and posterior spiracles played a critical role for determining the time frames of the death.



MEMBERSHIP APPLICATION This membership application is available online: www.HSBP.biz

NAME (As you wish it to appear in the directory)

NAME (As you wish it on your name tag)

TITLE

COMPANY

ADDRESS

CITY

ZIP

PHONE

CELL PHONE

FAX

E-MAIL ADDRESS

COMPANY WEBSITE (We will link to your website)

PRORATED DUES: (January 2012 through June 2012) **\$75**

Student Membership: **\$20** (per semester with copy of valid student ID)

How did you hear about HSBP? _____

Sponsor's Name? (optional) _____

Check enclosed, make checks out to HSBP

**MAIL TO: HSBP
PMB 202
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**IF YOU WOULD LIKE TO CHARGE YOUR MEMBERSHIP
VIA CREDIT CARD PLEASE GO ONLINE TO :**